

# MCCS

The Marine Corps emblem, featuring an eagle with wings spread, perched atop a globe, with a globe below it. The emblem is rendered in a gold color.

SAN DIEGO

2026 ADVERTISING OPPORTUNITIES



@MCCSMCRD

[WWW.SANDIEGO.USMC-MCCS.COM](http://WWW.SANDIEGO.USMC-MCCS.COM)

# SUPPORTING THOSE WHO SERVE

---

Marine Corps Community Services (MCCS) supports the United States Marine Corps by strengthening morale, wellness, and quality of life for service members and their families.

## **Who We Serve**

Marines, their families, retirees and DoW civilians

## **Our programming is made up of**

- Fitness & Recreation
- Education & Career Support
- Financial Readiness
- Family & Deployment Readiness
- Community Events & Programs

## **Your Sponsorship Makes a Direct Impact**

100% of sponsorship funds are reinvested directly into MCCS MCRD San Diego programs and events, supporting active-duty service members and their families.

## **Partner with MCCS**

This is your opportunity to align your brand with meaningful, mission-driven programs that provide unwavering support to those who serve our nation.

---

Partner with MCCS to support mission-driven programs for Marines and families.



# ADVERTISING OPTIONS

EXTEND YOUR REACH HERE



**2,400+ Service Members**

aboard MCRD San Diego

Advertise with MCCS San Diego to reach Marines and families through trusted, high-visibility channels.



**120,000+ Visitors**

Annually for Graduations / Family Days

Your support helps fund quality-of-life programs across the Depot.



**Social Reach**

Facebook reach: 35,000/month  
Instagram reach: ~11,000/month

Advertising channels include:

- Website Ads
- Digital TVs
- Newsletter
- Print Placements
- Social Media

Ask about multi-month discounts and bundled placements.

# DIGITAL

## ADVERTISING CHANNELS



### SOCIAL MEDIA

Connect with MCCS Followers!

**Followers**  
Facebook - 63,000+  
Instagram - 6,500+

**Average Reach**  
Facebook - 35,000+ per month  
Instagram - 11,000 per month

Social Media	Format	Cost Per Post
Static Post	1080 x 1350 px	\$230
Story Post	1080 x 1920 px	\$175



### TV ADS

Convey Your Message Digitally!

**Multiple Locations**  
10+ Placements Available  
\*Subject to Availability

TV Ads	Format	6 Months	12 Months
Static	1920 x 1080 PNG or JPG (RGB)	\$800	\$1,500
Video Ads	10-Second MP4 No Audio	\$900	\$1,600

\*Availability and rotation schedule may vary by screen/location.



### E-NEWSLETTER

Send Your Message Directly!

**Contacts**  
1,900+

**Open Rate**  
53%

E-Newsletter	Format	Cost Per Email
End of Email Placement	1080 x 1080 graphic Two sentence blurb	\$75
Middle of Email Placement	1080 x 1080 graphic Two sentence blurb	\$95

# WEBSITE

## ADVERTISING CHANNELS



### WEBSITE AD

Showcase Your Brand Online!

**Homepage Views**  
701,800+ Annually

**Engagement**  
2.3M Interactions Annually

MCCS San Diego Website	Size	6 Months	12 Months
Slideshow Ad: Homepage	2400 x 800 px	\$865	\$1,550
Small Static Ad: Homepage	2400 x 800 px	\$915	\$1,650
Small Static Ad: Internal Pages	300 x 165 px	\$400	\$720

# PRINT

## ADVERTISING CHANNELS



### PRINT

Display Your Brand on Base!

**Family Day/Graduation Visits**  
120,000 Visitors Annually

**ITT Visits**  
Est. 370 Visits Monthly  
13,200+ Tickets Sold Annually

**Fuel Mart**  
Est. 15,000 Cars/Month

Assets	Size	6 Months	12 Months
Banner	118" w x 34" h	\$1,100	\$2,000
Poster	22" w x 28" h	\$800 2 Locations	\$1,500 2 Locations
Wall Wraps	10'w x 4'h	\$2,500	\$4,500
Fuel Mart Signage	4'w x 4'h	\$1,100	\$2,000

\*All pricing is per location unless noted.



## GET IN TOUCH WITH MCCS MCRD SAN DIEGO

From first formations to family reunions, every moment aboard the Depot is strengthened by your support.

ACCEPTABLE FORMS OF PAYMENT FOR SPONSORSHIP AND ADVERTISING WILL BE VIA ACH OR BY CREDIT CARD. PLEASE CONTACT US IF YOU HAVE ANY QUESTIONS OR TO GET SET UP AS A VENDOR.

**MALLORY EVANGELISTA**  
MARKETING MANAGER



**BRENDA CHAND**  
COMMERCIAL SPONSORSHIP SPECIALIST

[MCRDMCCS.MARKETING@USMC-MCCS.ORG](mailto:MCRDMCCS.MARKETING@USMC-MCCS.ORG)